

CEA RDS
CERTIFICATION PROGRAM

A brand name owner shall ascertain whether the product(s) that it wishes to certify meet the RDS conformance standard (**Conformance Standard and Compliance Test Procedure for the United States Radio Broadcast Data System (RBDS) Standard**, dated April 15, 1998) available from CEA. The brand name owner may use the compliance test procedures included in this document.

After concluding that its product(s) meets the RDS standard, the manufacturer shall register the product with CEA. Upon payment of an annual registration fee of \$100.00, and receipt of CEA's authorization, the manufacturer shall be entitled to use the RDS logo as shown in Appendix K of the Standard, so long as the manufacturer continues to meet the RDS Conformance Standard.

Should another brand name owner challenge a registered product as being non-RDS compliant, and the challenge is not resolved after due notification to the involved parties, CEA shall engage a recognized independent test organization to verify conformance with the RDS standard and if needed, perform any testing required to verify the validity of claims made in the registration document.

CEA, upon receipt of a report by the independent test organization shall make the sole and final determination regarding RDS compliance. All costs incurred in the verification process shall be borne by the registering party if the challenge is upheld, and by the challenging party if the product is found to be RDS compliant.