

**FOR IMMEDIATE RELEASE**

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# **NRSC Adopts Updated Guideline on RDS Usage**

## *Adds new information on RDS encoder security*

INDIANAPOLIS, IN – The National Radio Systems Committee (NRSC) today adopted an updated NRSC Guideline that focuses on recommendations for broadcasters and receiver manufacturers in the use of the Radio Data System (RDS) data broadcasting technology. NRSC-G300-B, RDS Usage Guideline was adopted by the Radio Broadcasting Data System (RBDS) Subcommittee, chaired by Dan Mansergh, director of engineering, KQED Public Radio, San Francisco, CA. Approximately 70 pages in length, G300-B includes a new section, 4.6, providing information on establishing adequate RDS encoder security at broadcast facilities.

This updated Guideline will be available free-of-charge on the [NRSC's website](http://www.NRSCstandards.org) (www.NRSCstandards.org), following a final, procedural review that will take approximately two weeks. Additional information about the NRSC, including information on becoming a member, is also available on the website.

### **About NAB**

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at [www.nab.org](http://www.nab.org).

### **About CEA**

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